

THE 7 STARTUPS OF THE 2021 BATCH TELL THEIR WORK DURING THE DEMO DAY

On July 1st the 7 startups who took part in the I-Tech Innovation 2021 call launched by CRIF and Fondazione Golinelli and have been accelerated by G-Factor presented their work in Opificio Golinelli during the Demo Day. Their presentation was given to an audience of over 160 exponents of the financial and economic world, innovation professionals and representatives of companies in the reference sectors.

The event was organized with the aim of illustrating the interesting business opportunities for the Life Sciences/Digital Health, Fintech/Insurtech and FoodTech/AgriTech areas, leaving the stage directly to the startups who have participated in the current batch.

The Demo Day concluded the first part of the G-Force incubation-acceleration path in which the 7 startups have been involved and which will culminate at the end of November in Bologna with the Investor Day. The G-Factor program is one of a kind: it is not purely academic but it is rather a process of supporting the startups in the "venture building" field, and it is customized on the concrete development needs of each individual project and team.

The event has been enriched by the opening remarks and presentations given by:

- The entrepreneur and philanthropist Marino Golinelli, Founder and Honorary President at Fondazione Golinelli
- Andrea Zanotti, President at Fondazione Golinelli
- Antonio Danieli, General Manager and Vice-President at Fondazione Golinelli and Director at G-Factor;
- Gian Bruno Mazzi, Board Member and CRIF Ratings Chairman
- Loretta Chiusoli, HR Director of CRIF
- Massimo Gentilini, Corporate CTO of CRIF.

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