



# Activity report 2022 G-Factor

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#### The Fondazione Golinelli ecosystem



In 1988, Fondazione Golinelli was founded in Bologna by the entrepreneur and philanthropist Marino Golinelli.

Today Fondazione Golinelli is a unique example in Italy of a totally operational private foundation, inspired by the model of American philanthropic foundations. It aims to integrate the fields of education, training, culture, technology transfer, incubation, acceleration, innovation and venture capital, to foster the intellectual and ethical growth of society and the inclination of young people towards business and entrepreneurship, with the aim of contributing to the sustainable development of our country.

G-FACTOR, founded in 2018, is 100% controlled by Fondazione Golinelli. The company's mission is to foster and launch new entrepreneurial realities.

G-FACTOR is a proper ecosystem for transforming young people and scientists' high potential in terms of innovation and technology, into companies, through the provision of investments and customized acceleration programs for the growth of ideas and startups, through a personalized and rigorous approach that take both science and the market into account.

G-FACTOR integrates technological skills with a focus on developing the entrepreneurial potential of young people and researchers, in order to empower new entrepreneurs to market, through the availability of capital, the provision of skills, the creation of stable relationships with a network of managers and entrepreneurs, partners and investors, ready to bet on the most promising realities.



#### **Our values**





We believe in dialogue and keen listening, which allows for targeted feedback and creates an environment of mutual trust which in turn improves performance.

We enable access to resources, structures and relationships in the innovation ecosystem.

We are constantly evolving and experimenting with new solutions, in order to better face the unpredictable challenges of the future.

We help young entrepreneurs to grow their businesses ethically, thus creating value for society. We work in an agile way, allowing startups to create sustainable businesses able to deal with scenarios of great change.

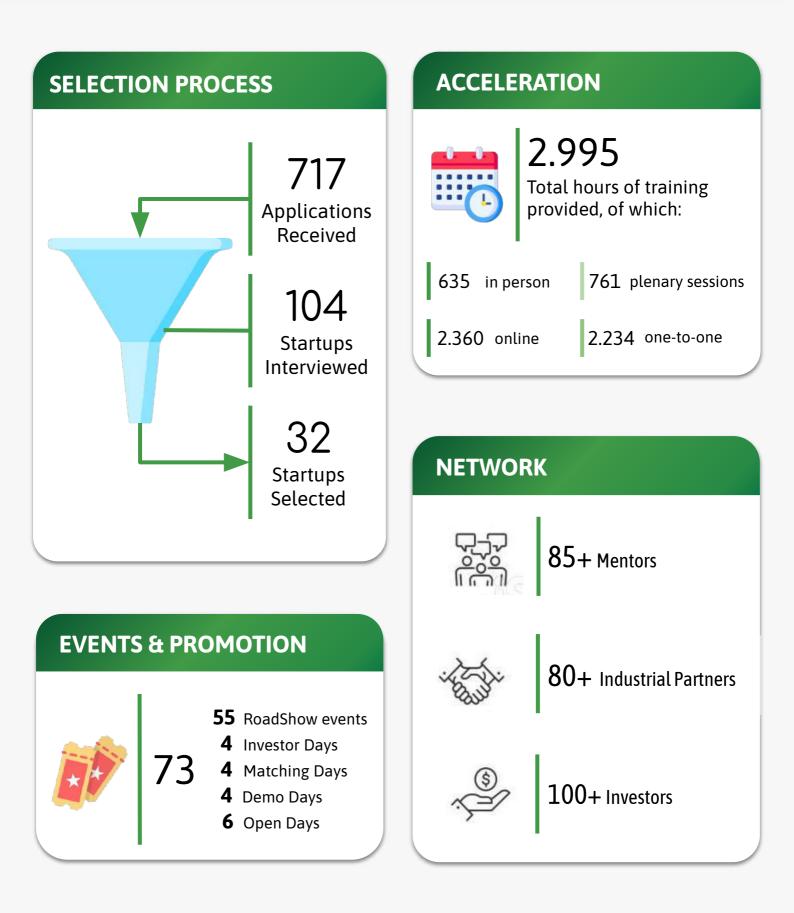
We invest both capital and skills as we believe that the mix of finance and training is crucial for the success of any business.

We believe in an approach where decisions are driven by data and empirical evidence.

We believe in people and human relationships as drivers of growth, and give great value to our network of companies, managers, professionals, entrepreneurs and investors.

#### **Our numbers** Batch 2019 to Batch 2022

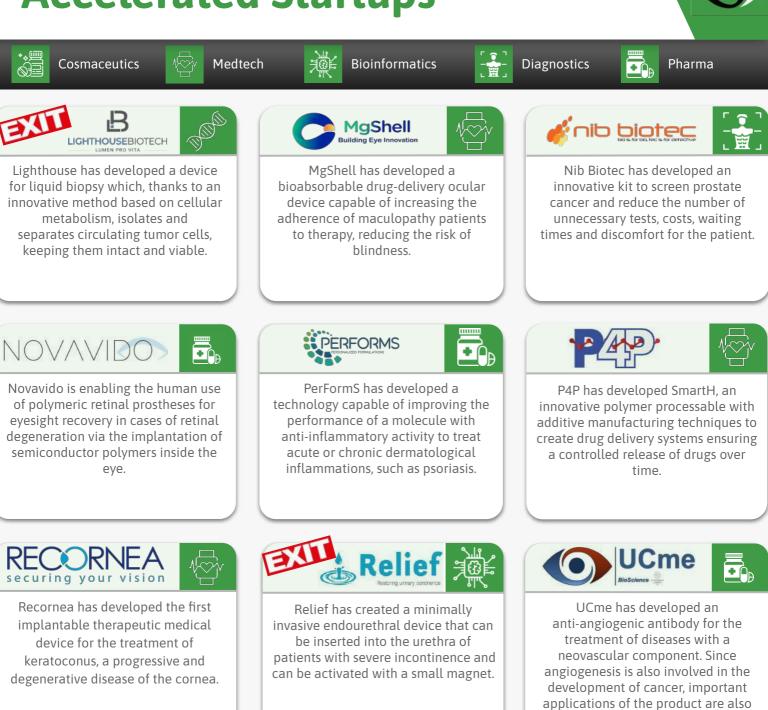












expected in this area.

# Life Science: Investment Data

#### SUMMARY SHEET





**18** Life Science startups of which we are **MEMBERS** 



**2.500.000 €** Directly **invested** by G-Factor (2019 - 2022)



#### 15.800.000 €

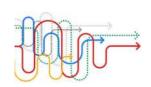
**Raised** by our portfolio startups between 2019 and 2022 via capital increases and grants



**22** capital increases to date



2 EXIT



#### **4** ACCELERATION PROGRAMS

Life Science Innovation program 2019 & 2020 I-Tech Innovation program 2021 & 2022

#### **Our partners**



#### INSTITUTIONS AND TECHNOLOGY TRANSFER PARTNERS



#### **INNOVATION ECOSYSTEM**





























#### **Our partners**





ANGELSFORWOMEN

FourPartners



A11-VENTURE

A project of





**Delivered** by



# I-Tech Innovation Program 2022



In partnership with





# **The Acceleration Program**



I-Tech Innovation is a program launched in 2021, promoted by **Fondazione Golinelli** and **CRIF** and carried out by **G-Factor**.

Thanks to the partnership between Fondazione Golinelli and CRIF, in 2021 G-Factor launched two new industry fields within the program, by adding FinTech & InsurTech and AgriTech & FoodTech to Life Science & Digital Health.

To these three Calls for Innovation, a further two new industry fields were added in 2022: the first dedicated to Industry 4.0 in partnership with **Competence Center Bi-Rex**, and the second to Social Impact, in partnership with **Emil Banca** and **Gruppo BCC ICCREA**.

#### **3 Calls for INNOVATION**

Life Science & Digital Health FinTech & InsurTech Agritech & FoodTech

**G-FORCE Full PROGRAM** 

#### 2 Calls for PLUG IN

Industry 4.0 Social Impact

**G-FORCE Light PROGRAM** 

# 1.560.000€ in resources 247 applications received 10 startups

selected

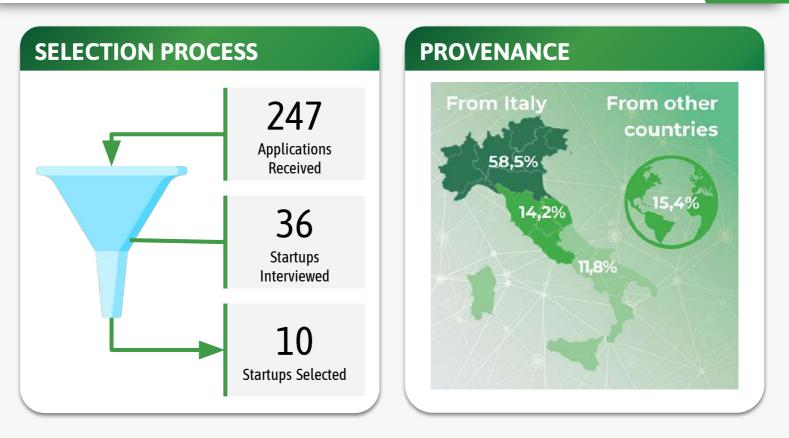
# Five industry fields

#### Calls for **INNOVATION**

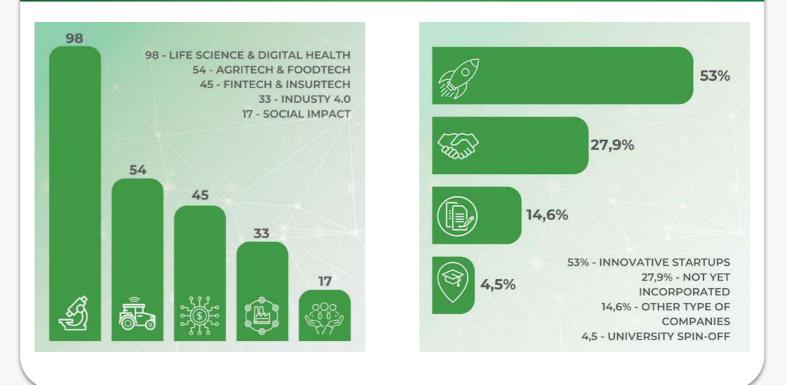
Life Science & Digital Health	<ul> <li>Pharmaceuticals &amp; Biotech</li> <li>Medical devices &amp; Diagnostics</li> <li>Digital Health</li> </ul>	powered by
FinTech & InsurTech	<ul> <li>Alternative Evaluation of Risk</li> <li>Advanced AI solutions for data analys</li> <li>Planet Tech</li> <li>SaaS for insurance</li> <li>New and improved customer experien</li> <li>Distributed ledger technology</li> <li>New Distribution Model</li> <li>Reg-tech</li> </ul>	Mar and the
AgriTech & FoodTech	<ul> <li>Farm management software</li> <li>Satellites, drones and other devices (I</li> <li>Marketplace</li> <li>Market intelligence</li> <li>Traceability</li> </ul>	OT)
Calls for <b>PLUG IN</b>		
Industry 4.0	<ul> <li>Circular and eco-sustainable design</li> <li>Sustainable production</li> <li>AI, Big Data Analytics &amp; Sustainability</li> <li>Edge &amp; Cloud computing-HPC &amp; manufacturing</li> <li>Digital Twin</li> <li>Industrial IOT e 5G Technology.</li> <li>Smart product</li> </ul>	powered by bic-ciectore
Social Impact	<ul> <li>Customer experience</li> <li>Architectural solutions</li> <li>Financial &amp; social Inclusion</li> </ul>	powered CRUPPO BCC ICCREA

# **Applications**



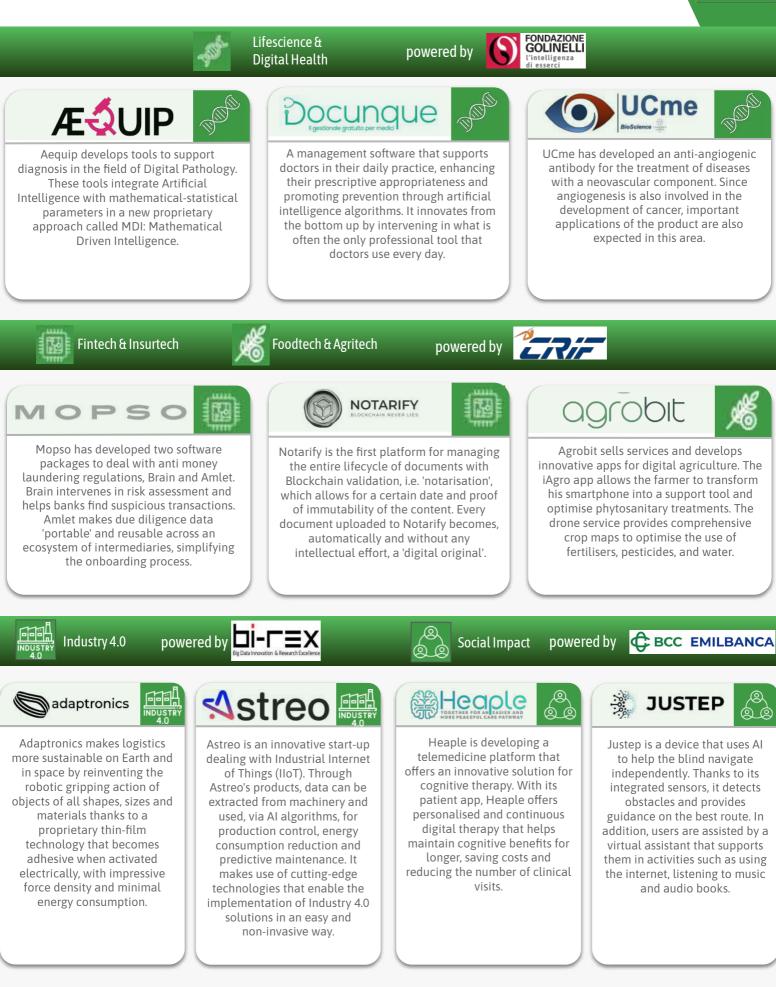


#### INDUSTRY AND STAGE OF THE COMPANY



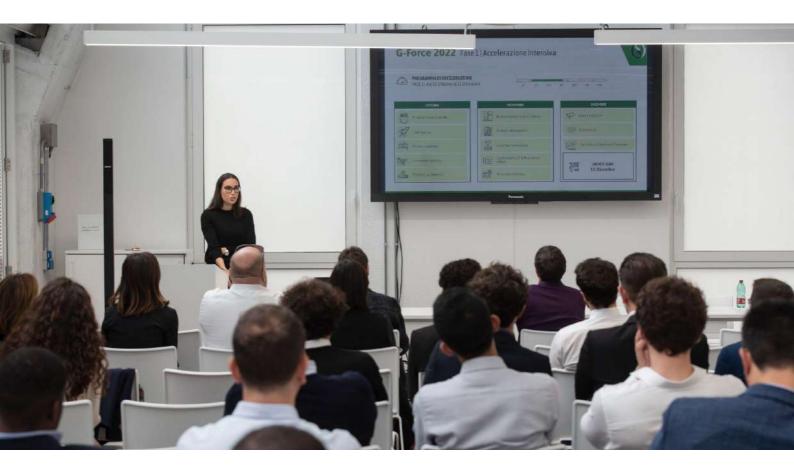
## Batch 2022





#### **G-Force 2022** The G-Factor Acceleration Program





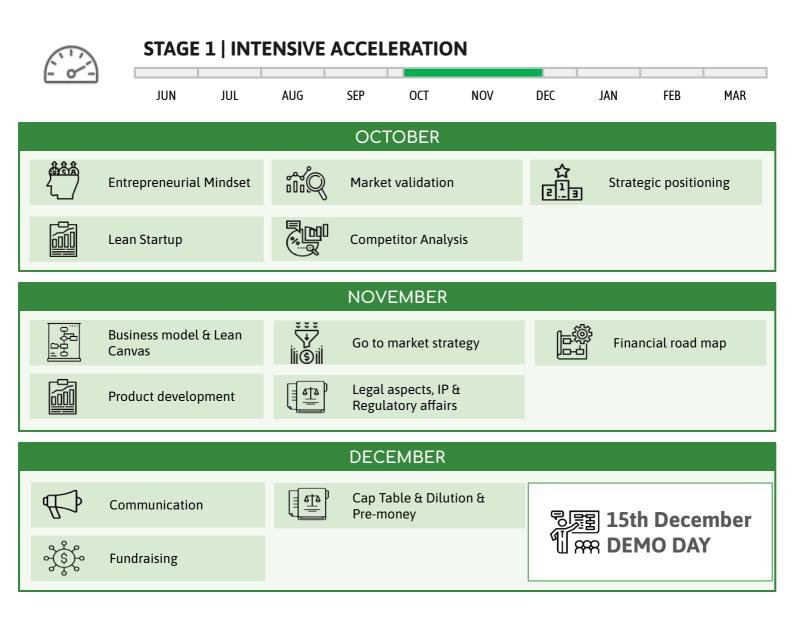
**G-FORCE** is G-Factor's acceleration program, which supports startups and researchers with high entrepreneurial potential to successfully establish themselves in the market by creating replicable and scalable models.

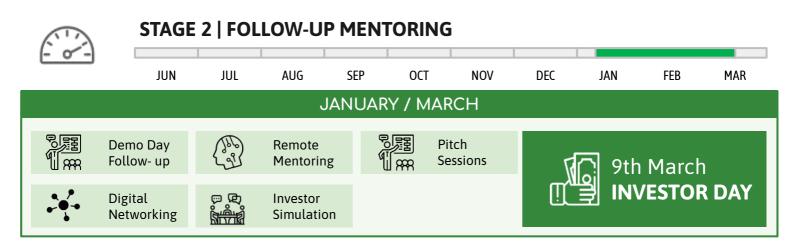
The 4-month program (2 intensive + 2 follow-up mentoring) accelerates the most talented teams with a high degree of innovation and a relevant profile.

The program includes **face-to-face webinars**, workshops, mentoring and **one2one coaching** customised to each entrepreneurial project and on all strategic business development topics.

#### **Stages: intensive acceleration** & follow-up mentoring







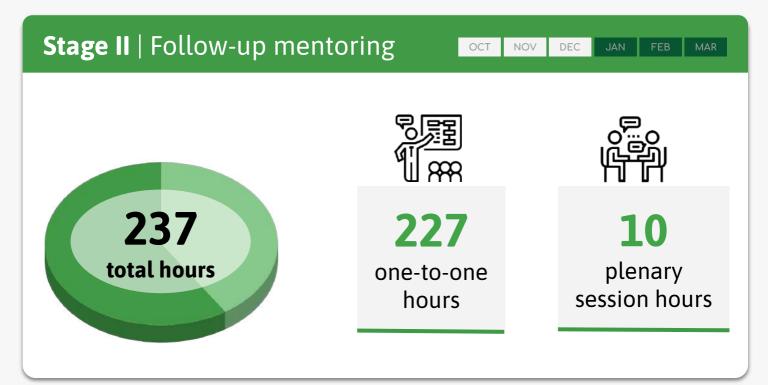
# **Program hours**

591



Total hours of training provided in two stages, and distributed as follows:





# 2022 Mentors



#### **Communications, HR, Public Speaking Professionals**



**Angelo Argento HR** Professional Stars & Cows



Mavi Gianni Actress & Trainer **ZOE** Teatri



Marcella Gubitosa Co-Founder & CEO Stars & Cows



**Maurizio Matrone** Business Narrative, Innovation and Creativity Coach **Adacta Consulting** 



Paola Nobile National Press Office & CFO Delos

#### **Lecturers, Trainers and Scientists**



**Enrico Di Oto** CEO OaCP



Vincenzo Di Maria Service Design Lead **Partner Commonground** 



**Alberto Gualtieri Business Developer** BiRex



**Davide Golinelli** Surgeon, Specialist in Hygiene, Epidemiology a Public Health, Researcher Università di Bologna



**Massimo Giacchino** Author of The Design Marketing Method



Paolo Di Marco Adjunct Professor & Owner **PDFOR** 



Gianluca Sferrazza Research Fellow CNR



**Ennio Tasciotti** Founder & CSO **3R Biotech** 

### 2022 Mentors



#### **Regulatory, IP & Legal**



Matteo Canonico Associate Gianni & Origoni



Federico Dettori Partner Gianni & Origoni



Valeria Croce European Patent Attorney Jacobacci & Partners



**Giulia Falcone** Strategic Development Director **Rafarm** 



Raffaele Dammacco HR Manager Senior



**Federica Clarissa Pellegrino** Group Legal Counsel Business Transactions Expert Pharma /Life Science/ Digital Sector **Chiesi** 

#### Investors



Antonio Falcone Managing Director Utopia SIS



**Gian Bruno Mazzi** Chairman Executive Committee **CRIF** 



Carlo Tassi CEO B-Engine Angel Investor IAG



**Emanuele D'Erme** Financial analyst **Utopia SIS** 

# 2022 Mentors



#### **Business Consultant**



Danilo Mazzara Strategy Advisor I Open Innovation Lead Accenture Strategy



**Vittoria San Pietro** Area Manager & MUG Manager **EmilBanca** 



**Emilio Tropea** Global Open Innovation & Venture Manager **CRIF** 



Mauro Bruni President Aretè



Gabriele Grecchi CEO Silk Biomaterials



Marco Mazzoni CEO Ygoss srl Consulting



**Enrica Gentile** CEO & Founder Areté Srl & Alimenta Srl **Aretè** 



**Valeria Racemoli** Open Innovation Engagement & Research, Startup Acceleration **CRIF** 



**Mariano Carozzi** Crypto Explorer | Advisor & Board



**Daniel Coen** Tech Strategy Senior Consultant **Deloitte** 



Ilan Misano Digital Health-MedTech Advisor, Program Manager, Startups Growth Google

# **Participant testimonials**





"Participating in the G-Factor acceleration program was an intense but positive experience. We were able to talk to several experienced mentors who helped us better understand our needs and the importance of asking questions. It was an opportunity not only to learn how to approach investors, but also to learn about ourselves. We were able to better define who we are and what our project is not only as a startup but also as people and entrepreneurs".

Giovanni Manfredi, CEO @ Novavido - Batch 2021

"The G-Force acceleration program provided us with the necessary foundations for entering the business world. The willingness to support us young startuppers by all the individuals involved in the program has impressed us greatly. We have been able to develop greater awareness of the company's limits as well as strengthen the strategic objectives on which to base its value proposition".

Eleonora Maretti, CEO & Co-Founder @ PerFormS - Batch 2020

"The G-Factor program was extremely important for Complexdata especially because it came in the early stages of our startup where we had to make the leap from the academic world to the entrepreneurial one. With the help of our mentors we managed to better focus our business plan and we acquired some basic tools that helped us in many aspects of the development of our startup".

Caterina La Porta, CEO & Co-Founder @ Complexdata - Batch 2019

"The G-Factor acceleration program was a very formative journey for a reality like Mgshell, which was born as a research project and that needed a solid foundation to grow at an entrepreneurial level. This experience allowed us to greatly extend our knowledge and skills, especially thanks to the support and expertise of mentors, who were always available for constructive debate which was essential for the growth of the team".

Marco Ferroni, CEO & Co-Founder @ MgShell - Batch 2019



"G-Factor was a very formative experience for Docunque. The specific focus on Life Science allowed us to acquire fundamental skills for the development of our entrepreneurial path. One of G-Factor's strengths is all the people and mentors whose expertise has enriched our knowledge and expanded our network".

Lorenzo Bracciale, CTO & Co-Founder @ Docunque - Batch 2022



"The journey with G-Factor gave us the opportunity to widen our projects' horizons, by adopting new techniques of analysis, evaluation, definition and presentation of our proposal to investors. This was our true goal during the acceleration program, in order to reach our dreams. Now we feel more confident, we are even more motivated to reach our objectives, thanks to having received such a strong positive boost, having acquired partners and tools that will help us in future challenges".

Gianluigi Meneghini, CEO @ Lighthouse Biotech - Batch 2020 - Exit 2021





# **Participant testimonials**





"G-Factor has been a fundamental step in our journey. We were supported by professionals and wonderful people, who made us grow from both a human and from a working point of view. The lectures always set the thinking machine in motion. At the end of the program, we were able to shed new light on the project, expand our network of contacts and outline our roadmap with enthusiasm and awareness".

Alberto Marri, CEO @ Astreo - Batch 2022



"Taking part in the G-Factor acceleration program has allowed us to get in touch with interesting innovative realities and expand our network. The resources invested impacted positively on the business and the constant confrontation with qualified mentors challenged our initial entrepreneurial project, allowing us to grow as a company".

Osvaldo De Falco, CEO & Founder @Biorfarm - Batch 2021



"Taking part in G-Factor's acceleration program was very important for Agrobit, especially for our growth as entrepreneurs; being able to come into contact with mentors with great expertise and years of experience allowed us to analyse our strengths, while at the same time understanding how to solve the weaknesses in our business case. Getting to know other startups that have participated in previous batches made us appreciate the potential of this project".

Niccolò Bartoloni, COO @ Agrobit - Batch 2022



"G-Factor's acceleration program gave us the opportunity to challenge ourselves, dealing with mentors of a high level and expertise. This journey provided us with a solid foundation to be able to approach the entrepreneurial world with more confidence. Thanks to the availability of mentors, who were always open to constructive discussions, we were able to strengthen our value proposition".

Orazio Pennisi, CEO @ AEQUIP - Batch 2022



"The G-Factor program has been important and valuable for the team of Relief because it has allowed us to transform ourselves from researchers into entrepreneurs. The program has provided both hard and soft skills, a key point for our growth, made also possible by the mentors and the network of G-Factor".

Gioia Lucarini, CEO @ Relief - Batch 2019 - Exit nel 2021



"During the G-Factor acceleration program we had the opportunity to confront several high-level mentors who helped us make the most of the benefits of our project and work on weaknesses. From this experience we take home an important network of contacts and great personal and professional growth".

Sergio Occhipinti, CEO @ Nib Biotec - Batch 2020

# **G-Factor Team**





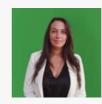
Antonio Danieli Vice President, Director General and Board Member @ Fondazione Golinelli CEO @ G-Factor <u>direttore@fondazionegolinelli.it</u>



Federica Tadini General Manager f.tadini@fondazionegolinelli.it



**Benedetta D'Oria** CFO <u>b.doria@fondazionegolinelli.it</u>



Vanessa Mazzei Project Leader v.mazzei@fondazionegolinelli.it



**Christian Lussafi** Analyst <u>c.lusafi@fondazionegolinelli.it</u>



Silvia Cozzi Program Manager s.cozzi@fondazionegolinelli.it



**Giulia Mastandrea** Junior Program Manager <u>g.mastandrea@fondazionegolinelli.it</u>



Francesco Castellana Media Manager <u>f.castellana@fondazionegolinelli.it</u>





To learn more about G-Factor, visit our website <u>g-factor.it</u>, contact us at <u>info@g-factor.it</u> and subscribe to our <u>newsletter</u>.

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**G-Factor** Via Paolo Nanni Costa 20 40133 Bologna

