

**25 settembre 2020**

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## **I-Tech Innovation 2021 for FinTech & InsurTech Startups**

The Fintech/Insurtech call covers several sectors, and will see an investment of € 400,000 by CRIF, € 80,000 for each of the selected startups, up to a maximum of 5

The aim of the program is to accelerate startups in the Fintech/Insurtech area using the expertise of G-Factor and the commercial and business knowledge of CRIF SpA, a leading global company in credit solutions and information, headquartered in Bologna (Italy) and included in the prestigious IDC Top 100 FinTech Rankings. As well as the expertise of CRIF and G-Factor, accelerated startups can leverage the CRIF customer base of more than 6,300 banks and financial institutions, 55,000 business clients, and 310,000 consumers that use CRIF services in 50 countries.

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Alternative evaluation of risk, for the development of alternative insurance and financial risk assessment systems using alternative data sources, algorithms or innovative methodologies.

New and improved customer experience in the post-COVID world, for new systems and processes for digital customer management, from alternative user interfaces to conversational systems, from automated methods of interaction between the customer and financial institution to fraud prevention developments and strong authentication in the digital context.

Robo Advisor, for the creation of automated intelligent systems for the analysis of insurance and financial needs, semantic analysis of the conditions in place, and gap analysis to provide the user with personalized advice.

Internet of Things for Insurance, to promote innovative processes based on the Internet of Things, enabling companies to prevent risks, manage immediate actions, and analyze data to determine causes and related insurance payouts.

Internet of Things for Banking: innovative ways in which device data can contribute to financial management processes.

Innovation in Claims Management, for the improvement and automation of claims management in all insurance segments (Motor, Non-Motor / Consumer, Industry).

Alternative Banking Services: services and solutions for the management of loans, finance and micro-credit outside the banking network and support to the financial world in the area of Green Finance and the Circular and Sharing Economy.

[Application deadline](#): December 3, 2020