



## I-Tech Innovation 2021 | FinTech & InsurTech

### G Factor

The Accelerator of Golinelli Foundation, 2500 sqm space dedicated to emerging entrepreneurial realities

### *About this Program*

The aim of the program is to accelerate startups in the Fintech/Insurtech area using the expertise of G-Factor and the commercial and business knowledge of CRIF SpA, a leading global company in credit solutions and information, headquartered in Bologna (Italy) and included in the prestigious IDC Top 100 FinTech Rankings. As well as the expertise of CRIF and G-Factor, accelerated startups can leverage the CRIF customer base of more than 6,300 banks and financial institutions, 55,000 business clients, and 310,000 consumers that use CRIF services in 50 countries.

**We are looking for motivated startups with a long-term growth plan that can support CRIF customers' needs with innovative services, solutions, and data management capabilities.**

Accelerated companies can become part of the CRIF Ecosystem and be integrated in CRIF Digital Next, the innovative technology platform that enables customers Digital Transformation with a basket of value-added content and innovative services.

